BUSINESS IMPACTS

- Creation of a point of service at a MAR’s site increases cost reduction
- Specific services can benefit from a distributed architecture (e.g., CDN, where caching nodes can offer better QoE and contribute to reduce transport costs)
- Large equipment and network links to support traffic gateways (e.g., P-GW and LMA) are no longer needed
- More flexibility for traffic engineering
- Distribution of virtualized instances of DMM MARs could be optimized according to SDN and NFV concepts

CONSORTIUM

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